

THE SPECTRA ADDA LEADERBOARD

All the action for SPECTRA Prime and SPECTRA PLUS will take place at the custom-built hangout referred to as Adda. Engage and participate in the various activities to win points on the leaderboard. Points will be calculated basis the chart below and the leaderboard will display the Name, Rank and Score in descending order. Those with the highest points on each day win a book each and one among the toppers who writes an article on their favourite session which is chosen by the Content Director of Reputation Today wins a Google Nest Mini. One gadget to be won on each day.

S No.	Criteria	Points
1	Login of the day	100
2	Enter the Resource Centre	20
	a. Click Daily Schedule	10
	b. Click Leaderboard	10
	c. Click overall Schedule	10
	d. Visit Partners Wall	10
	e. Click on every partner Logo on the Partner Wall	20
	f. Visit Twitter dashboard	10
3	a. Visit each virtual booth in the Exhibition Area	20
	b. View Brochure at each virtual booth	10
	c. Watch Video at the virtual booth	10
4	Watch the welcome video in the lobby	10
5	Attending every session	50
6	WhatsApp chat with the virtual booth owner	10