



Hi SPECTRarian,

By now you may have gone through the first email we sent last week. In case you missed it, you may refer to it [here](#)

This mail is to share with you three sets of guidelines.

**First, accessing Season 2 of SPECTRA.** All you need to do is head to [spectralive.in](https://spectralive.in) and login with your email address - The one on which you are reading this email. The SPECTRA adda (online pavilion) opens at 1 pm on all three days. So, you may try logging in then and kindly let us know if you find any problem by sending a blank email to this email with subject - ACCESS ISSUES. The partner videos play from 1.50 pm IST onwards and the sessions commence at 2.30 pm IST. Check and download the schedule - <https://bit.ly/SEASON2RTSPECTRA>

**Second, there are four sets of prizes to be won.** Details of prizes are [here](#)  
**Twitter champ** - There is a prize for the highest tweets on each day and also for the one with the overall highest tweets over three days. The day winner wins a hamper of books from Westland. The overall winner wins a mega hamper of books. We will be able to track top tweets here <https://bit.ly/SPECTRATWEET>. This will be refreshed at 1.45 pm everyday. Remember to add #RTSPECTRA in all your tweets and tag @RepTodayMag

**Lunch pictures** - For those who opted for conference lunch, you may post an image on Twitter or Instagram. On both days we will choose one winner each on both the networks and the winner will get a gift card from Qmin/Taj Experiences.

**Leaderboard topper** - The SPECTRA adda offers various elements. Explore all of them and earn points along the way. Those with the highest points on each day win a book each and one among the toppers who writes an article on their favourite session wins a Google Nest Mini. One gadget to be won on each day.

**Personal website** - If you are a delegate who has a personal website, send a blank mail to [admin@commsnews.com](mailto:admin@commsnews.com) with your website url in the subject line. Then tweet your website with #RTSPECTRA delegate and tag @commsnews\_ - the one with the best personal website wins a [Godrej Chair](#) worth Rs 11,000/- or can choose any one Godrej product of similar or lesser value from amazon.

Lastly, what happens if you miss watching the sessions in real time? All 20 sessions will be available 24/7 from 10 am IST on 1st October until 8 pm IST on 8th October on the SPECTRA website. We will send you details of the same on or before 30th September. You may choose to watch these then, especially if you are in a different time zone. Thereafter, they will reside, January 1st 2022 onwards, on the Reputation Today YouTube channel - [bit.ly/RTONYT](https://bit.ly/RTONYT)

There is a face-to-face virtual catch up at 6 pm IST on the 30th September for all attendees. Kindly refer to the first email for details on joining that.

We look forward to offering you an enriching learning experience.

Regards  
Team SPECTRA  
[spectraonline.in](https://spectraonline.in)  
#RTSPECTRA  
@reptodaymag